



MORE ON MOMAGENT

with Aiysha and Kia

A MomAgent is...

A mom who takes an active role in helping turn her kid's athletic dreams into reality. We like to use the synonyms: superwoman, driver, chef, therapist and of course #1 fan!

One day while at a baseball game

Kia called me and said we should do something for sports moms since we are always at our kids sporting activities and are constantly being asked what we do with our kids whether it's workouts, nutrition, advice on coaches or where their kids should go to school, so we figured why not create a community that can help other sports moms with their athletes. Then the name search began and MomAgent was born.



Each quarter we will partner with a charity/organization

that is aligned with our goal and mission of helping create equity and inclusion in youth sports by donating a percentage of all proceeds to their cause.



You can expect a carefully curated box

of MomAgent essentials that will provide things that help mom and/or her athlete with recovery, nutrition, new products on the rise. There will be some awesome MomAgent swag, always something special for mom to relax, and most importantly a community of other MomAgents to engage with. Every quarter we will have an expert presentation in various fields that will help both the MomAgent and her athlete grow and improve on their athletic journey.

We are looking for total world domination!

You didn't think our kids got their competitiveness from their dads did you? Seriously, we are looking to create a brand. The days of the "soccer-mom" are gone, we've evolved and MomAgents are taking over! We intend to grow a community of people that know and understand the power of sport, the positive impact it can have on our children and believe that all children, no matter their socioeconomic background, should have the ability to participate.

